

Boston's Best Media Buy

2018 ADVERTISING RATES

BEST RATE: Four newspapers: \$60 column inch. Multiple insertion discounts offered.

Add 8 community newspapers in Chelsea, East Boston, Everett, Lynn, Revere, Winthrop, Jamaica Plain, and Mission Hill: \$100 column inch, reaching up to 100,000 more readers.

FOUR NEWSPAPERS. ONE AD. GREAT RESULTS



Sizes to Scale	\$20 Column Inch The Boston Sun	or \$20 Column Inch The Beacon Hill Times	\$15 Column Inch Regional Review	or \$15 Column Inch Charlestown Patriot-Bridge	\$50 Column Inch Any 3 Newspapers	\$60 Column Inch All 4 Newspapers
Business Card 3.9" w x 2" h	\$80.00 per insertion no frequency discounts	\$80.00 per insertion no frequency discounts	\$60.00 per insertion no frequency discounts	\$60.00 per insertion no frequency discounts	\$180.00 per insertion no frequency discounts	\$200.00 per insertion no frequency discounts
Tenth Page 3.9" x 3" V or 6.0832" x 2" H	Black & White \$120.00 (per insertion)	Black & White \$120.00 (per insertion)	Black & White \$90.00 (per insertion)	Black & White \$90.00 (per insertion)	Black & White \$270.00 (per insertion)	Black & White \$300.00 (per insertion)
Eighth Page 3.9" x 4" V or 6.0832" x 2.5" H	Black & White \$160.00 (per insertion)	Black & White \$160.00 (per insertion)	Black & White \$120.00 (per insertion)	Black & White \$120.00 (per insertion)	Black & White \$360.00 (per insertion)	Black & White \$400.00 (per insertion)
Sixth Page 3.9" x 5" V or 6.0832" x 3.5" H	Black & White \$240.00 (per insertion)	Black & White \$240.00 (per insertion)	Black & White \$150.00 (per insertion)	Black & White \$150.00 (per insertion)	Black & White \$450.00 (per insertion)	Black & White \$500.00 (per insertion)
Quarter Page 3.9" x 8" V or 6.0832" x 5.5" H	Black & White \$320.00 (per insertion)	Black & White \$320.00 (per insertion)	Black & White \$240.00 (per insertion)	Black & White \$240.00 (per insertion)	Black & White \$720.00 (per insertion)	Black & White \$800.00 (per insertion)
6.0832" x 11" Half Page 10.25" x 6.5"	Black & White \$650.00 (per insertion)	Black & White \$650.00 (per insertion)	Black & White \$487.50 (per insertion)	Black & White \$487.50 (per insertion)	Black & White \$1,462.50 (per insertion)	Black & White \$1,625.00 (per insertion)
Full Page 10.25" x 13"	Black & White \$1,300.00 (per insertion)	Black & White \$1,300.00 (per insertion)	Black & White \$975.00 (per insertion)	Black & White \$975.00 (per insertion)	Black & White \$2,925.00 (per insertion)	Black & White \$3,260.00 (per insertion)
Pre-printed Inserts	\$60.00 per 1,000	\$60.00 per 1,000	\$60.00 per 1,000	\$60.00 per 1,000	\$60.00 per 1,000	\$60.00 per 1,000

Process Color Available at \$90.00 Per Paper